



General Assembly

Substitute Bill No. 750

January Session, 2001

**AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT
WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.**

Be it enacted by the Senate and House of Representatives in General
Assembly convened:

- 1 (NEW) The Commissioner of Economic and Community
- 2 Development shall develop, within available appropriations, and
- 3 implement a national marketing strategy targeting recent college
- 4 graduates and skilled workers for employment in high-technology
- 5 industries in the state.

APP *Joint Favorable Subst.*